

The School of Management

MBA

Programme description

Program Description General Information

Course duration

Master of Business Administration (MBA):

Start date

Admission requirements

The Birmingham College **MBA Programme** is a general management degree, which prepares students for a range of management careers. The programme has served students from many different nations, who are now gainfully employed in their careers.

English lang. requirement

Who is this course for?

Study information

This programme is intended for graduates and individuals from a business background who have the authority and personal inspiration to translate organisational strategy into effective operational performance. It is equally valuable for the person who aspires to such a role, by helping them to gain the knowledge and understanding necessary to carry out that role.

Assessment

Achievements

Course fees

Next step

How long is the course?

Why choose?

1 year full-time.

How to apply?

When does the course start?

There are four intakes during the academic year. Please contact the college for more details.

What do I need? (Qualifications and Experience)

Entry Requirements

Students should:

- Have a good standard of spoken and written English.
- Have completed Bachelor degree e.g. BBA, BSc. or BCom

OR

- Possess a Diploma level Management qualification, or a Professional qualification with 2 years management experience

OR

No formal education required for:

- A middle or senior manager with over 5 years of experience OR
- An Owner Manager wishing to develop and grow their organization OR
- A Consultant with corporate clients

The College staff will make the final decision based on qualifications, experience and interviews.

English Language Requirement

All students are required to have a level of competence in English appropriate to the intended scheme of study. The minimum competence level is usually IELTS 6.0, TOEFL 550, or computer based TOEFL 213

What is my commitment?

Outside of official teaching sessions, you should expect to spend around 5-10 hours per week on assignment preparation and self-study for this course. A major part of the course will be cross-learning and discussion both in and out of the classroom – the more you put in to the course, the more you'll get out of it.

What will I study?

The MBA includes eight independent components for a maximum-value learning experience; with an option of a Business Research Project.

Management of Human Resources

This module seeks to develop students' depth of knowledge about the changes taking place in the current work arena, the complexities of Human Resource Management and

its relationship to organisational strategy. It includes issues relating to employee resourcing, retention and exit, performance management and development, and international Human Resource Management.

Accountancy & Financial Management

The module represents a mixture of financial accounting, management accounting and corporate finance. The principles and concepts underlying each of these subject areas are examined, with particular emphasis being placed upon their practical application within the business world.

Marketing Management

The challenges of global competition, rapidly changing technology, new consumer needs and shifting demographics, have necessitated the development of strategic marketing skills if companies are to survive, let alone prosper. Companies share with each other the challenge of identifying and understanding the markets unfolding around them. Success will be determined by the ability to perceive and understand these markets in all their complexity.

Operations Management

Explores the role of operations management in competitive organisations; new product and service development; location and layout; inventory systems, JIT and MRP; supply chain management; capacity management and control; queuing; quality management.

International Finance Management

The International Financial Management module looks at the risks faced by business through trading internationally. Translation, transaction, economic and political risks are identified and analysed. The methods available to manage these risks are analysed. The module investigates the advantages to a company of raising finance through the international finance markets, both equity and debt, and the different rules and regulations covering these markets. The areas of transfer pricing, the dividend decision for international firms and methods of reducing taxes through the use of tax management are also investigated.

Global Business Strategy

Provide global frameworks that act as overall guide to strategy formulation and help broaden the individual's. Knowledge and imagination on multinational management issues. Provide a basis for understanding and evaluating both, the economic and organisational implications of strategic decision-making in the multinational environment.

E-Commerce & E-Business

This module addresses both theoretical and practical aspects of e-Business and e-Commerce through an exploration of the digital economy. The module aims to equip the students with knowledge and skills to understand and manage new ways of doing business in the digital economy. Topics included cover three themes: business, technology and management.

Business Forecasting & Modelling

The aims of the module are to develop in students an ability to critically evaluate forecasting methods and models for business give students the ability to construct effective forecasts and to interface these with real business problems and strategies.

Optional Business Research Project

How will I be assessed?

The course is assessed internally through a variety of assignments linked to each module and examinations. Students will be assessed on a continuous basis.

What will I achieve?

On completion of the course you will receive a prestigious Master of Business Administration

What is the fee?

The fee for the course is £5,000 and must be paid in advance.

Scholarships of up to £1,000 are available and are considered on a case by case basis

Scholarships of upto £1,000 are available and are considered on a case by case basis. Please check with the College for more details.

What are further education and career opportunities after the completion of the Course?

With this qualification students can expect to pursue careers in Management in Business and Industry both nationally and internationally.

On completion of the MBA, students may progress on to the MPhil or PhD in management.

15 Good reasons to choose this College

- 1. All our programmes are taught programmes** (not distance learning or online learning). Many colleges hide this and therefore cheat International students.
- 2. Accommodation at affordable cost** (our students pay from £25 per week compared to £65 paid by other students studying at local universities).
- 3. All our lecturers have 10 or more years experience on the University Circuit. They are all specialist MBA lecturers.**
- 4. State-of-the-art Computer facilities** with high speed fiber-optic internet access (student - computer ratio 1:1).
- 5. Excellent Library Facilities** – (An extensive range of management books, request for new books are fulfilled within 7 days).
- 6. We also offer free refreshments** (tea, coffee, fruit juice & snacks), **photocopying, printing, local phone calls and fax.**
- 7. Part-time jobs guaranteed.**
- 8. Located at the heart of Birmingham City Centre.**
- 9. Opening bank accounts with two banks within three days.**
- 10. National Insurance No. procedure within a week.**
- 11. Free mobile-phone.**
- 12. Free pick-up service** from local airport (Birmingham International Airport).
- 13. A strong emphasis on the social entertainment** of our students: Football & Cricket matches, cultural evenings, guest speakers and most importantly programmes to help students to integrate with local Communities e.g. Indian (Gujarati, Punjabi, South Indian), Chinese, Muslims, Asian.
- 14. English language support** throughout year.
- 15. Opportunity to apply for a number of international scholarships and bursaries.**

How to Apply?

- 'Online', 'MS Word & PDF format' application forms are available on the www.bcol.co.uk
- Contact the College directly via telephone: 00 44 121 212 0888 or email: in@bcol.co.uk
- Contact our local representative (see below)

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