



# Birmingham College

"Experience a taste of the UK's and Europe's Academic, Business & Social Life"

## SUMMER PLACEMENT STUDY & ACADEMIC TOUR IN UK FOR STUDENTS AN OPPORTUNITY TO GET INTERNATIONAL EXPOSURE

### Workshops/Seminars/Mini Conferences on

- Finance, financial services & markets
- Off-shoring and outsourcing
- New public management
- Global business and marketing
- Human Resources Management and Training & Development

### Study Tours

- London Stock Exchange
- Bank of England
- British Industry
- British Public Institute (e.g. hospital, City Council)

### Cultural Tour

- London, Buckingham Palace, London Tower Bridge, The Londong Dungeon Madam Tussauds, London Eye etc.
- Cambridge: University and Colleges Cadbury World

### Programme Tution Fee & Durations

The fee of the programme is £1,500. Students will get a £500 as a special scholarship\*, so fees would be £1,000. (fees include Accommodation and Academic lunch) A 2 week programme includes academic study, cultural and business visits, touring to famous places and shopping malls.

(conditions apply)

### Dates

14<sup>th</sup> June & 23<sup>rd</sup> June, 2008

14<sup>th</sup> July & 28<sup>th</sup> July, 2008 in Birmingham (tentative)

The structure of the Summer Placement will include workshops, seminars, study tours library work, report writing etc. A brief outline of the structure is given above.

100% refund policy in case of VISA rejection



### Local Contact Point

### Contact Point in India

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### Contact Point in UK

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Register your Contact Details on [www.bcol.co.uk](http://www.bcol.co.uk) today