



Birmingham College



Other facilities

The College provides access to two computer rooms equipped with modern facilities and broadband Internet connection. The college has a Library that provides an extensive selection of books available for participants' use. The College's location in central Birmingham also allows access to a variety of academic institutions, cultural centres and leisure facilities.

Accommodation

The College will offer guaranteed accommodation to all students at the college's managed accommodation. The accommodation is shared by 5 to 6 students, depending on the rooms and facilities available at the accommodation. Most of accommodations have 3 bed rooms (two large rooms and a single room. two students share a large room and one student shares a single room) a washbasin, a single/ double bed, cupboard, a study table, bathroom/toilet and kitchen/dining area and crockery, cutlery and cooking equipment.

The college will make special arrangements of girls if they do not want to share accommodation with boys.

The College will also provide support for participants wishing to organize their own accommodation, providing lists of suitable hotels, hostels and bed and breakfast facilities.

Application form and fee

The completed application form, together with all supporting material should be sent to the College office in the UK or India address (as may be specified) not later than the deadline announced. Applications received after this date will be considered if places are still available. There is no application fee for applying the summer programmes.

Programme Tuition fee

The tuition fee of the programme is **£1,500**. Scholarships of upto £500 are available and considered on a case basis. Please check with the College for more details. A 3 week programme includes management study (10 days), cultural and academic visits, touring to famous places and shopping malls. The programme cost includes all teaching and catering costs, refreshment, lunch during academic teaching, academic tours to and from the college, accommodation within college's managed accommodation.

The fee does not include Air tickets from and to home country, evening and weekend meals, travelling inside cities.

A tuition fee invoice and payment form will be sent to applicants once they have been accepted onto the programme. The full tuition fee is payable once the formal offer has been made. Further details regarding payment will be detailed on the invoice.

The College has 100% refund policy for which the original copy of VISA refusal letter issued by British Embassy is required. The College regards you as an overseas student for fee purpose and the fee must be paid in Sterling only. Please make a bank draft payable to Birmingham College. Students could transfer the tuition fees from their bank account to the College bank account directly also.

Orientation and student support

From the moment of arrival, staff are on hand to welcome and support international students. It also offers a chance to meet fellow students in a relaxed atmosphere before studies begin. The programme covers everything from culture shock and using the underground to the differences in UK study methods and programme planning. The schedule also includes, free of charge, a guided tour of central Birmingham and a special night 'out on the town'.

Social and Cultural Life

There are also plenty of ways to relax and enjoy life. There are sports facilities, including a state of the art health and fitness centre, an outdoor swimming pool, the shops, bars, restaurants and museums, Library, Canal, Cinemas are 5-15 minutes away from the College building.

Insurance & Claim

All students are requested to take Travel insurance/health insurance before departing to the programme. The College will not be responsible / liable for any mishaps/accidents that may occur during your stay in the UK.

Why choose Birmingham College?

You can participate in workshops with the confidence that they are backed by university professors and lecturers.

- **Value for money**
- Quality of teaching
- Excellent learning facilities & modern learning environment e.g. state-of-the-art IT suite.
- Central location for easy access
- A warm welcome, whatever your background.
- Collaborative links with industry and academic institutions
- Credits awarded on Summer School workshops can be used to gain exemptions on our Masters programmes.

CONTACT

BIRMINGHAM COLLEGE

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Birmingham B3 3BS UK.

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Fax: +44 (0) 121 212 0666

E-mail: in@bcol.co.uk

www.bcol.co.uk

How to apply?

'Online', 'MS Word & PDF format' application forms are available on web
Contact the College directly via telephone: 00 44 121 212 0888 or email us.
Contact our local representative (see below):



Summer Placement Study & Training Programme

Our aim is to prepare you for taking up professional management roles at international level.

- Extend your knowledge through international acclaimed academics
- Acquire practical skills by visiting British Businesses & Industries
- Exchange experiences
- Enhance your career opportunities
- Network with international colleagues
- Explore opportunity of studying / working in the UK.

The summer programme will be accepted as equivalent requirement for summer training as part of your MBA.

Duration and Dates

Stay in UK

14th & 23rd June 2008 | 14th July & 28th July 2008 in **Birmingham** (tentative schedule)

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Birmingham is, after London, the UK's largest city, but one with a big heart. It is now one of the most progressive, lively and dynamic cities in the United Kingdom. Whatever your tastes, whatever your interests, it has something to offer you.

Project Report Preparation and Writing In India : 2-3 Weeks depending on the college reopening dates at institution where you are pursuing your management programme.

BIRMINGHAM COLLEGE

Workshops / Seminars / Mini Conferences on

■ Finance, Financial Services and Markets ■ Off-shoring and Outsourcing ■ New Public Management ■ Global Business and Marketing ■ Human Resources Management and Training & Development.

Study Tours

■ London Stock Exchange
■ Local industry
■ Local public institute e.g. hospital, city council

Cultural Tour

London: Buckingham Palace,
London Tower Bridge,
The London Dungeon,
Madame Tussauds, London Eye etc
Cambridge: University and Colleges
Cadbury World

The programme is exclusively designed and developed for students studying at Gujarat University as a part of MoU signed by Gujarat University and Birmingham College.

Birmingham College – A brief introduction

The College aims to become a 'globally' recognized destination to serve the needs of business and the community at local, national and international levels, which enables students to reach their full potential by providing a wide range of education and training opportunities within an excellent learning environment. To be successful the College is committed to working with high ranked UK universities, colleges, professional institutes, and accreditation bodies to provide career oriented excellent quality yet reasonably priced professional education and training.

Birmingham College designs, develops and delivers bespoke and specialist award, degree and non-degree programmes in association with world leaders in academic study and professional training. We cater for the emerging academic and business needs of the private industry and the public sector, professional associations and individual clients.

The College is located at prestigious premises known as the Birmingham and Midland Institute (the BMI), an attractive Grade II listed building, conveniently located in the centre of Birmingham where the city's business and commercial quarter meets the city's cultural centre. The BMI was Founded by an Act of Parliament in 1854. The B.M.I. has been at the heart of Birmingham's educational and cultural life for nearly 150 years. One of its early Presidents was the novelist Charles Dickens.

Summer Placement Study & Training Programme – A brief introduction

This is a golden opportunity to gain experience at a progressive and responsive metropolitan college having excellent educational environment and facilities. The programme reflects the challenges and opportunities presented by new economies and present management field.

Objective

To provide opportunity to international students pursuing post graduate management programme and professionally oriented business executives or entrepreneurs or executives working in public organisations, to visit UK on a study tour of two weeks to consolidate their learning in management subjects through exposure to state of the art business practices and knowledge and explore international business issues with particular reference to doing business with EU countries.

How objective will be achieved

Primarily there will be a guided study programme with mixture of workshops to be given by industry experts and highly qualified university professors on important management and entrepreneurship themes. These workshops will lay the foundation for making use of the study tours/visits to be organised by the College and participants will be expected to make a experiential learning report based on their stay here in the UK. The report will be assessed by the College who will then award certification of completion of Summer School Programme.

Who Should Attend

The Programme is specially designed for students doing MBA/Post Graduate Diploma in Business Management (PGDBM), individual members of business and professional associations and qualified individuals.

Programme Structure

The Programme proposes a multi-module approach for the programme and is built around a series of daily key themes. The seminars will be led by experienced academics who are specialists in their field. They will seek to provide an overview of their subject, highlight current issues in the UK, and relate to the learning needs identified by the group.

NB Please note this is an indicative schedule only –sessions and scheduling are subject to ongoing planning and change.

A teaching day represents approximately 6 hours of lecture and seminar delivery, typically with 3 hours in the morning and 3 hours in the afternoon, depending on requested depth and intensity of subject coverage and to also ensure that each topic can be explored in the requisite detail.

Week 1: Academic Workshops

Day 1 ■ Introduction and warming up ■ Objectives of programme ■ Rules of the game ■ Schedules, materials, resources needed/available ■ Broad overview of workshops and study tours ■ End of day (socialisation event)

Day 2 **Workshop on Finance, Financial Services and Markets**

■ 30 Minutes Main themes in international finance
■ 90 Minutes International capital markets, money markets, derivatives markets
■ 45 Minutes London Stock Exchange and LIFFE
■ 30 Minutes Forex Markets
■ 60 Minutes Financial services (banking, insurance, pension funds, mutual funds)
■ 120 Minutes Study guide for selecting a theme for deeper study and report preparation guidance for the selected topic.

Day 3 **Workshop on Offshoring and Outsourcing**

■ Minutes Offshoring: Meaning and main players (companies) ■ 90 Minutes Scope of offshoring and size of markets to and from Europe: Industries, sectors, services
■ 120 Minutes Identifying offshoring partners, negotiations, contracts, international legal framework for such contracts (include if possible a meeting with an executive or business man who have offshored activities to other countries from UK as part of the session) ■ 90 Minutes Study guide for selecting a theme for deeper study and report preparation guidance for the selected topic.

Day 4 **Workshop on New Public Management**

■ 60 Minutes What is public management and new in it: Issues like paradigm change in provision of public services from utilities to health services to council services. ■ 120 Minutes Privatization, contracting out, Public Private Partnerships, Private Finance Initiative to deliver ♦ Utilities: Water/Sewerage, electricity, gas, telecoms, transport ♦ health services ♦ government services ♦ municipal services ■ 60 Minutes Delivering Value for Money in Public Management: Efficiency, Effectiveness, Economy principles (an executive meeting from NHS or Municipal corporation might be very useful in this) ■ 90 Minutes Study guide for selecting a theme for deeper study and report preparation guidance for the selected topic.

Day 5 **Workshop Global Business and Marketing**

■ 60 Minutes: Globalisation opportunities in goods and services ■ 60 Minutes: WTO framework and scope of business covered in goods and services ■ 60 Minutes: Doing business with EU countries: Opportunities ■ 120 Minutes: Doing business with EU countries ♦ Procedures and processes for import and exports ♦ Support services in the UK and other EU countries (trade or chamber of commerce or DTI person will be useful in presenting this session) ■ 90 Minutes: Study guide for selecting a theme for deeper study and report preparation guidance for the selected topic.

Day 6 **Workshop Human Resources Management and Training & Development**

■ 60 Minutes: HRM state of the art review ■ 90 Minutes: HRM across cultures ■ 90 Minutes: Understanding and meeting Training and Developments in Organizations (practitioner in the session will be useful) ■ 60 Minutes: Training and Development as a career ■ 90 Minutes: Study guide for selecting a theme for deeper study and report preparation guidance for the selected topic.

Week 2: Study Tours

In addition to these six workshops there will be study tours to:

1. London Stock Exchange and a banking/insurance or other financial institution with a view to appreciate issues raised in Finance Workshop **2.** Companies who have outsourced or offshored with a view to appreciate issues raised in Offshoring and Outsourcing Workshop **3.** Manufacturing or service industry to discuss/see Human Resources/Marketing or financial management aspects with a view to appreciate issues raised in Global Business and Marketing and HRM Workshops **4.** Visit to a medium or small enterprise which does business within and outside EU with a view to appreciate issues raised Global Business and Marketing and HRM Workshops **5.** Visit to a public sector organization (hospital, transport department, civic offices) with a view to appreciate issues raised in New Public Management Workshop ■ Subject to change without notification

Week 3: Cultural Tour and Self-study

Cultural Tour:

London: Buckingham Palace, London Tower Bridge, The London Dungeon, Madame Tussauds, London Eye etc
Cambridge: University and Colleges, Cadbury World

After three weeks:

There are two options after completion of the summer training program.

1. Return to home country
2. Stay further three weeks in Birmingham. Please contact the college in three week advance if you want to stay further. Students will be responsible to pay **£400** for charges / expenses such as accommodation, facilities use in advance. It is not compulsory for students to stay at Birmingham College. Students could stay with family friends, relatives.

Before departure to India

1 day on feedback and finalizing report structure that will be completed and sent by the participants to BC in given time frame

After departure:

Distance support on writing report from the academic leaders on different topics to prepare and submit the final report to Birmingham College. The College will assess the report and send it back to students or their university/college with an award of completion of summer school certificate. The student will separately submit one copy of the report to the respective School.